



SCSD Educational Foundation  
PO Box 9827  
Syracuse, New York 13290  
[admin@SCSDFoundation.org](mailto:admin@SCSDFoundation.org)

Dear Friends of the Syracuse City School District,

We write with the hope that you will consider supporting the **20th Annual SCSD Educational Foundation Recognition Breakfast!** Your support of this event and your commitment to educating the children in Syracuse City Schools play a vital role in ensuring our continued impact. **The breakfast will be held on Saturday, March 2, 2024** at the Marriott Syracuse Downtown. There continues to be a great need in our schools to support the work of our teachers.

The highlight of the breakfast, as always, is the celebration and recognition of dedicated teachers, students and organizations who go above and beyond supporting the Syracuse City School District. We will be presenting our Annual Educators of the Year Awards, SCSD Alumni Award, and Community Partner Recognition Awards. We hope you will join us to congratulate and thank this year's award winners on Saturday, March 2nd!

The Foundation's Annual Recognition Breakfast has a direct impact on the students and teachers in Syracuse City Schools. The funds raised by the breakfast support the mission of the Foundation, which is to enhance the quality of life and education of children in our Syracuse City Schools. Donations contributed to this event are used to support supplemental educational grants which teachers can apply for each year. In the past 20 years the Foundation has distributed over **\$930,000** in grants supporting education projects throughout the District. We encourage you to visit our website at [www.scsdfoundation.org/grants](http://www.scsdfoundation.org/grants) to see how these funds have been used in our schools.

We know you share in our belief that the success of the Syracuse City School District is fundamental to the health and vitality of our greater community and we thank you for your consideration of this request.

Enclosed, please find detailed information about available sponsorships, program advertising, table and ticket costs and associated benefits. To ensure proper recognition, we are asking sponsors to confirm their commitment by **February 10, 2024**. Please do not hesitate to contact at Jessica Mannino, Foundation Administrator, at [admin@scsdfoundation.org](mailto:admin@scsdfoundation.org), for more information.

**We hope to hear from you soon,**

SCSD Educational Foundation  
Board of Directors





We Invite You To Be A Sponsor!  
The 20th Annual  
**Recognition Breakfast**

SATURDAY, MARCH 2, 2024  
9:00 AM - 11:00 AM

REGISTRATION AND DOORS OPEN AT 8:30 AM,  
PROGRAM BEGINS AT 9:00 AM

MARRIOTT SYRACUSE DOWNTOWN

Featuring our 2024  
Annual Recognition Awards  
Educator of the Year Awards  
Alumni Award

**Thank You**

[scsdfoundation.com](http://scsdfoundation.com)

□ Signature Sponsor  
\$10,000

Support both of the Foundation's annual events  
(Recognition Breakfast & Golf Tournament).

Sponsorship entitles your company to the following:

- Title listing and company logo placements in all Foundation publications. (*Breakfast Program, Invitations, Golf Program, Marketing and Direct Mail, Promotions*)
- Full page cover advertising placement in all programs. (*inside front, inside back or back cover*).
- On stage introduction at each event.
- Inclusion in all Foundation public relations initiatives, press releases, and media opportunities.
- Company/Sponsor name in audio/visual presentation at breakfast.
- Prominent company logo placement, listing, and profile on Educational Foundation website.
- Prominent signage at all events, and opportunities to hang your own corporate banner and logo in-person and on social media.
- One Table (8 guests) at the breakfast and (2) foursomes at the golf tournament (*if desired*).
- Company/Sponsor name sign on table at each function.

□ Graduate Level  
\$5,000

- Company/Sponsor name listing in event program.
- Full page breakfast program cover ad (*inside front or inside back*).
- Company banner on presentation stage and logo on social media.
- Inclusion in all public relations initiatives, press releases, and media opportunities.

□ High School Level \$2,500

- Company/Sponsor name listing in event program.
- Full page ad in event program.
- Link and logo on Educational Foundation website.
- Company/Sponsor name in audio/visual presentation.
- Company logo on social media.
- One Table (8 tickets) to the breakfast.
- Company/Sponsor name sign on table.

□ Middle School Level \$1,500

- Company/Sponsor name listing in program and website.
- Company/Sponsor name in audio/visual presentation.
- One Table (8 tickets) to the breakfast.
- Company/Sponsor name sign on table.
- 1/2 page ad in event program.

□ Elementary School Level \$1,000

- Company/Sponsor name listing in program and website.
- 4 Guest Tickets to the breakfast
- 1/4 page ad in program.

□ Table of Eight \$600

- One Table (8 seats) at the breakfast.

Individual tickets to the breakfast may be  
purchased for \$75 each.

ADVERTISING SPECIFICATIONS AND DEADLINE

- Full Page 4-Color Ad: 7½"W x 10"H (Vertical Only)
- Half Page 4-Color Ad: 7½"W x 4 ¾"H (Horizontal Only)
- Quarter Page 4-Color Ad: 3 ¾"W x 4 ¾"H (Vertical Only)

Ad Deadline: February 10, 2024 - Ad Format: PDF or JPG

Please email to: [admin@scsdfoundation.org](mailto:admin@scsdfoundation.org)

Program Advertising Only (see specs)

Full Page Ad - \$950

1/2 Page Ad - \$750

1/4 Page Ad - \$550

**Please submit your sponsorship agreement by February 10, 2024**

Sponsor / Company Name \_\_\_\_\_

Contact Name (please print): \_\_\_\_\_

Listing Name for Program \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Office Phone \_\_\_\_\_ Mobile Phone \_\_\_\_\_

Email Address: \_\_\_\_\_

Your sponsorship contribution will be used to support education grants for projects in Syracuse City Schools. For tax purposes, the IRS requests we inform you that, over and above the value of the event, your contribution is tax deductible to the extent provided by law.

**Please select your choice of sponsorship opportunities:**

- Signature Sponsor \$10,000
- Graduate Level \$5,000
- High School Level \$2,500
- Middle School Level \$1,500
- Elementary School Level \$1,000
- Table of Eight \$600
  
- Guest Tickets # \_\_\_\_\_ \$75/each
- Program Ad: \_\_\_\_\_ Full Page \$950  
                                  \_\_\_\_\_ 1/2 Page \$750  
                                  \_\_\_\_\_ 1/4 Page \$550

**Guest Names:**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_
8. \_\_\_\_\_

We will be donating tickets to awardees

**Amount Enclosed: \$** \_\_\_\_\_ **Check Number: #** \_\_\_\_\_

*Please note that we do not issue paper tickets for this event. Guest names are required in advance and will be checked in and directed to assigned tables at registration.*

**Authorization Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

**Please make checks payable to : SCSD Educational Foundation**

**Please submit by February 10, 2024**

**Mail to:** SCSD Educational Foundation, Attention: Jessica Mannino • PO Box 9827, Syracuse, NY 13290

For more information, contact Jessica Mannino, Administrator at [admin@scsdfoundation.org](mailto:admin@scsdfoundation.org)