



SCSD Educational Foundation
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Syracuse, New York 13290
Phone: 315.418.0450
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January 2023

To Friends of the Syracuse City School District!

Please consider supporting the **19th Annual SCSD Educational Foundation Recognition Breakfast!** Your support of this event and your commitment to educating the children in Syracuse City Schools are a vital part of our success. **The breakfast will be held on Saturday, March 25, 2023** at the Marriott Syracuse Downtown. There continues to be a great need in our schools to support the work of our teachers.

The highlight of the breakfast, as always, is the celebration and recognition of dedicated individuals and organizations who go above and beyond supporting the Syracuse City School District. We will be presenting our Annual Educators of the Year Awards, SCSD Alumni Award, and Community Partner Recognition Awards. We hope you will join us to congratulate and thank this year's award winners on Saturday, March 25th!

The Foundation's Annual Recognition Breakfast has a direct impact on the students and teachers in Syracuse City Schools. The funds raised by the breakfast support the mission of the Foundation, which is to enhance the quality of life and education of children in our Syracuse City Schools. Donations contributed to this event are used to support supplemental educational grants which teachers can apply for each year. In the past 20 years the Foundation has distributed over **\$900,000** in grants supporting education projects throughout the District. We encourage you to visit our website at www.scsdfoundation.org/grants to see how these funds have been used in our schools.

We know that you believe that the success of the Syracuse City School District is fundamental to the health and vitality of our greater community and we thank you for your consideration of this request.

Enclosed, please find detailed information about available sponsorships, program advertising, table and ticket costs and associated benefits. To ensure proper recognition, we are asking sponsors to confirm their commitment by **March 10, 2023**. Please do not hesitate to contact Tanya Eastman at 315-418-0450 or teastman@scsdfoundation.org if you need additional information.

We hope to hear from you soon,

A handwritten signature in blue ink that reads "Meredith Needham".

Meredith Needham, Board of Directors
Chair, Foundation Events Committee

20th
year





We Invite You To Be A Sponsor!

The 19th Annual

Recognition Breakfast

SATURDAY, MARCH 25, 2023

8:00 AM - 10:00 AM

REGISTRATION AND DOORS OPEN AT 7:30 AM,
PROGRAM BEGINS AT 8:00 AM

MARRIOTT SYRACUSE DOWNTOWN

Featuring our 2023
Annual Recognition Awards
Educator of the Year Awards
Alumni Award

Thank You

scsdfoundation.com



2023 Sponsorship Opportunities

☐ Signature Sponsor \$10,000

Support both of the Foundation's annual events
(Recognition Breakfast & Golf Tournament).

Sponsorship entitles your company to the following:

- Title listing and company logo placements in all Foundation publications. (*Breakfast Program, Invitations, Golf Program, Marketing and Direct Mail, Promotions*)
- Full page cover advertising placement in all programs. (*inside front, inside back or back cover*).
- On stage introduction at each event.
- Inclusion in all Foundation public relations initiatives, press releases, and media opportunities.
- Company/Sponsor name in audio/visual presentation at breakfast.
- Prominent company logo placement, listing, and profile on Educational Foundation website.
- Prominent signage at all events, and opportunities to hang your own corporate banner and logo in-person and on social media.
- One Table (8 guests) at the breakfast and (2) foursomes at the golf tournament (*if desired*).
- Company/Sponsor name sign on table at each function.

☐ Graduate Level \$5,000

- Company/Sponsor name listing in event program.
- Full page breakfast program cover ad (*inside front or inside back*).
- Company banner on presentation stage and logo on social media.
- Inclusion in all public relations initiatives, press releases, and media opportunities.

☐ High School Level \$2,500

- Company/Sponsor name listing in event program.
- Full page ad in event program.
- Link and logo on Educational Foundation website.
- Company/Sponsor name in audio/visual presentation.
- Company logo on social media.
- One Table (8 tickets) to the breakfast.
- Company/Sponsor name sign on table.

☐ Middle School Level \$1,500

- Company/Sponsor name listing in program and website.
- Company/Sponsor name in audio/visual presentation.
- One Table (8 tickets) to the breakfast.
- Company/Sponsor name sign on table.
- 1/2 page ad in event program.

☐ Elementary School Level \$1,000

- Company/Sponsor name listing in program and website.
- 4 Guest Tickets to the breakfast
- 1/4 page ad in program.

☐ Table of Eight \$600

- One Table (8 seats) at the breakfast.

Individual tickets to the breakfast may
be purchased for \$75 each.

ADVERTISING SPECIFICATIONS AND DEADLINE

- Full Page 4-Color Ad: 7½"W x 10"H (Vertical Only)
- Half Page 4-Color Ad: 7½"W x 4 ¾"H (Horizontal Only)
- Quarter Page 4-Color Ad: 3 ¾"W x 4 ¾"H (Vertical Only)

Ad Deadline: March 10, 2023 - Ad Format: PDF or JPG

Please email to: teastman@scsdfoundation.org

Questions? Please call Tanya Eastman at 315.418.0450

Program Advertising Only (see specs)

Full Page Ad - \$950

1/2 Page Ad - \$750

1/4 Page Ad - \$550

**Please submit your sponsorship
agreement by March 10, 2023**



SCSD EDUCATIONAL FOUNDATION RECOGNITION BREAKFAST

Sponsorship Deadline: March 10th

2023 Sponsorship Agreement

Sponsor / Company Name _____

Contact Name (please print): _____

Listing Name for Program _____

Address: _____

City: _____ State: _____ Zip: _____

Office Phone _____ Mobile Phone _____

Email Address: _____

Your sponsorship contribution will be used to support education grants for projects in Syracuse City Schools. For tax purposes, the IRS requests we inform you that, over and above the value of the event, your contribution is tax deductible to the extent provided by law.

Please select your choice of sponsorship opportunities:

- ☐ Signature Sponsor \$10,000
- ☐ Graduate Level \$5,000
- ☐ High School Level \$2,500
- ☐ Middle School Level \$1,500
- ☐ Elementary School Level \$1,000
- ☐ Table of Eight \$600
- ☐ Guest Tickets # _____ \$75/each
- ☐ Program Ad: _____
 - Full Page \$950
 - 1/2 Page \$750
 - 1/4 Page \$550

Guest Names:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____

☐ We will be donating tickets to awardees

Amount Enclosed: \$ _____ Check Number: # _____

Authorization Signature _____ Date _____

Please note that we do not issue paper tickets for this event. Guest names are required in advance and will be checked in and directed to assigned tables at registration.

Please make checks payable to : SCSD Educational Foundation

Please submit by March 10, 2023

Mail to: SCSD Educational Foundation, Attention: Tanya Eastman • PO Box 9827, Syracuse, NY 13290

For more information, contact Tanya Eastman, Administrator at 315.418.0450 / teastman@scsdfoundation.org