



WE INVITE YOU TO BE A SPONSOR OF
THE 18TH ANNUAL

Recognition Breakfast

FOR THE SYRACUSE CITY SCHOOL DISTRICT
EDUCATIONAL FOUNDATION

SATURDAY, MARCH 26, 2022
8:00 AM - 10:00 AM

REGISTRATION AND DOORS OPEN AT 7:30 AM,
PROGRAM BEGINS AT 8:00 AM

RAMADA BY WYNDHAM

FEATURING
2022 ANNUAL RECOGNITION AWARDS
HONORING
WEGMANS
AND
TERAKEET

PRESENTING
THE 2022 EDUCATOR
OF THE YEAR AWARDS

NEW THIS YEAR
ALUMNI AWARD
LEGENDS AWARD





SCSD Educational Foundation
PO Box 9827
Syracuse, New York 13290
Phone: 315.418.0450
teastman@SCSDFoundation.org

February 2022

To Friends of the Syracuse City School District!

Please consider supporting the **18th Annual SCSD Educational Foundation Recognition Breakfast!** Your support of this event and your commitment to educating the children in Syracuse City Schools are a vital part of our success. **The breakfast will be held on Saturday, March 26, 2022** at the Ramada by Wyndham. There continues to be a great need in our schools to support the work of our teachers.

We are pleased to announce that this year we will be recognizing **Wegmans**, for their long-standing dedication and contributions to the Syracuse City School District, especially the last two years. We are also presenting an award to **Terakeet**, whose employees support the SCSD Educational Foundation through their internal nonprofit philanthropic organization, Cause for the Cuse. We hope you will join us to congratulate and thank this year's award winners. In addition, we will be presenting our Annual Educators of the Year Awards! New this year is the inaugural Alumni Award and Legends Award!

The Foundation's Annual Recognition Breakfast has a direct impact on the students and teachers in Syracuse City Schools. The funds raised by the breakfast support the mission of the Foundation, which is to enhance the quality of life and education of children in our Syracuse City Schools. Donations contributed to this event are used to support supplemental educational grants which teachers can apply for each year. In the past 19 years the Foundation has distributed over **\$900,000** in grants supporting education projects throughout the District. We encourage you to visit our website at www.scsdfoundation.org/grants to see how these funds have been used in our schools.

We know that you believe that the success of the Syracuse City School District is fundamental to the health and vitality of our greater community and we thank you for your consideration of this request.

Enclosed, please find detailed information about available sponsorships, program advertising, table and ticket costs and associated benefits. To ensure proper recognition, we are asking sponsors to confirm their commitment by **March 4, 2022**. Please do not hesitate to contact Tanya Eastman at 315-418-0450 or teastman@scsdfoundation.org if you need additional information.

We hope to hear from you soon,

A handwritten signature in blue ink, appearing to read "Heidi Hart-Gorman".

Heidi L Hart-Gorman, Chair
SCSD Educational Foundation
Board of Directors

A handwritten signature in blue ink, appearing to read "Meredith Needham".

Meredith Needham, Chair
Foundation Events Committee



2022 Sponsorship Opportunities

Signature Sponsor \$8,000

Support both of the Foundation's annual events (Recognition Breakfast & Golf Tournament).

A savings of \$2,000!

Sponsorship entitles your company to the following:

- Title listing and company logo placements in all Foundation publications. (*Breakfast Program, Invitations, Golf Program, Marketing and Direct Mail, Promotions*)
- Full page cover advertising placement in all digital programs. (*inside front, inside back or back cover*).
- On stage introduction at each event.
- Inclusion in all Foundation public relations initiatives, press releases, and media opportunities.
- Company/Sponsor name in audio/visual presentation at breakfast.
- Prominent company logo placement, listing, and profile on Educational Foundation website.
- Prominent signage at all events, and opportunities to hang your own corporate banner and logo on social media.
- One Table (8 guests) at the in-person breakfast and (2) foursomes at the golf tournament (*if desired*).
- Company/Sponsor name sign on table at each function.

Graduate Level \$5,000

- Company/Sponsor name listing in digital program.
- Full page breakfast program cover ad (*inside front or inside back*).
- Company banner on presentation stage and logo on social media.
- Inclusion in all public relations initiatives, press releases, and media opportunities.
- Company/Sponsor name in audio/visual presentation.
- Company logo placement and link on Foundation website.
- One Table (8 guests) at the in-person breakfast.

High School Level \$2,500

- Company/Sponsor name listing in digital program.
- Full page ad in the digital program.
- Link and logo on Educational Foundation website.
- Company/Sponsor name in audio/visual presentation.
- Company banner on presentation stage and logo on social media.
- One Table (8 tickets) to the in-person breakfast.
- Company/Sponsor name sign on table.

Middle School Level \$1,500

- Company/Sponsor name listing in program and website.
- Company/Sponsor name in audio/visual presentation.
- One Table (8 tickets) to the in-person breakfast.
- Company/Sponsor name sign on table.
- 1/2 page ad in the printed breakfast program.

Elementary School Level \$1,000

- Company/Sponsor name listing in program and website.
- 4 Guest Tickets to the in-person breakfast
- 1/4 page ad in the printed program.

Table of Eight \$500

- One Table (8 seats) at the in-person breakfast.

Attend the Breakfast Virtually or In-Person

In-person attendance will be limited to 100 people.

We will follow the Covid guidelines set forth by the venue on the day of the event.

Individual tickets to the in-person breakfast may be purchased for \$65 each.

Please also consider making a donation and attending virtually.

Digital Program Advertising Only (see specs)

Full Page Ad - \$950

1/2 Page Ad - \$750

1/4 Page Ad - \$550

**Please submit your sponsorship
agreement by March 4, 2022**

ADVERTISING SPECIFICATIONS AND DEADLINE

- Full Page 4-Color Ad: 7½"W x 10"H (Vertical Only)
- Half Page 4-Color Ad: 7½"W x 4 ¾"H (Horizontal Only)
- Quarter Page 4-Color Ad: 3 ¾"W x 4 ¾"H (Vertical Only)

Ad Deadline: March 4, 2022 ▪ Ad Format: PDF or JPG

Please email to: teastman@scsdfoundation.org

Questions? Please call Tanya Eastman at
315.418.0450



SCSD EDUCATIONAL FOUNDATION RECOGNITION BREAKFAST

Sponsorship Deadline: March 4th

2022 Sponsorship Agreement

Sponsor / Company Name _____

Contact Name (please print): _____

Listing Name for Program _____

Address: _____

City: _____ State: _____ Zip: _____

Office Phone _____ Mobile Phone _____

Email Address: _____

Your sponsorship contribution will be used to support education grants for projects in Syracuse City Schools. For tax purposes, the IRS requests we inform you that, over and above the value of the event, your contribution is tax deductible to the extent provided by law.

Please select your choice of sponsorship opportunities:

- ☐ Signature Sponsor \$8,000
- ☐ Graduate Level \$5,000
- ☐ High School Level \$2,500
- ☐ Middle School Level \$1,500
- ☐ Elementary School Level \$1,000
- ☐ Table of Eight \$500
- ☐ Guest Tickets # _____ \$65 / each
- ☐ Digital Program Ad: _____ Full Page \$950
_____ 1/2 Page \$750
_____ 1/4 Page \$550

Guest Names (In-Person):

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____

☐ We will be attending virtually

Amount Enclosed: \$ _____ Check Number: # _____

Authorization Signature _____ Date _____

Please note that we do not issue paper tickets for this event. Guest names are required in advance and will be checked in and directed to assigned tables at registration.

Please make checks payable to : SCSD Educational Foundation

Please submit by March 4, 2022

Mail to: SCSD Educational Foundation, Attention: Tanya Eastman • PO Box 9827, Syracuse, NY 13290

NOTE: This is a post office box that cannot accept FedEx or UPS deliveries. Please call if you want to send your donation via courier.

For more information, contact Tanya Eastman, Administrator at 315.418.0450 / teastman@scsdfoundation.org