

*You still have time to be a sponsor, buy an ad, or RSVP!*

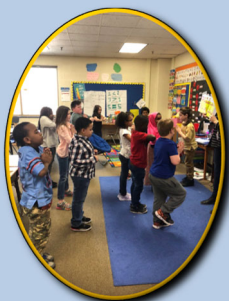


WE INVITE YOU TO BE A SPONSOR OF  
THE 17TH ANNUAL

Syracuse City School District  
**EDUCATIONAL  
FOUNDATION**

# Recognition Breakfast

FOR THE SYRACUSE CITY SCHOOL DISTRICT  
EDUCATIONAL FOUNDATION



**NEW DATE!**

**SATURDAY, SEPTEMBER 26, 2020**

**8:00 AM - 10:00 AM**

REGISTRATION AND DOORS OPEN AT 7:30 AM,  
PROGRAM BEGINS AT 8:00 AM

**HOLIDAY INN LIVERPOOL**



FEATURING  
2020 ANNUAL RECOGNITION AWARDS  
HONORING  
BANKERS HEALTHCARE GROUP  
AND  
AMANDA MURPHY



PRESENTING  
THE 2020 EDUCATOR OF THE YEAR AWARDS

MASTER OF CEREMONIES  
DAN CUMMINGS  
WSYR NEWSCHANNEL 9





SCSD Educational Foundation  
PO Box 9827  
Syracuse, New York 13290  
Phone: 315.391.0259  
[jquitzau@SCSDFoundation.org](mailto:jquitzau@SCSDFoundation.org)



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Syracuse City School District  
(315) 435-6000  
[www.syracusecityschools.com](http://www.syracusecityschools.com)



To Friends of the Syracuse City School District!

It's not too late to support our **17th Annual SCSD Educational Foundation Recognition Breakfast!** Your support of this event and your commitment to educating the children in Syracuse City Schools are a vital part of our success. **Since we postponed the original date in March, the breakfast will now be held on Saturday, September 26th at the Holiday Inn Liverpool.**

We are pleased to announce that this year we will be recognizing **Bankers Healthcare Group**, for their long-standing dedication and contributions to the teachers and students at Dr. Weeks Elementary School. We are also presenting an award to **Amanda Murphy**, a volunteer who has given tirelessly of her time, energy, and resources to the students and teachers at Salem-Hyde Elementary School. We hope you will join us to congratulate and thank this year's award winners. In addition, we will be presenting our Annual Educators of the Year Awards!

The Foundation's Annual Recognition Breakfast has a direct impact on the students and teachers in Syracuse City Schools. The funds raised by the Breakfast support the mission of the Foundation, which is to enhance the quality of life and education of children in our Syracuse City Schools. Donations contributed to this event are used to support supplemental educational grants which teachers can apply for each year. In the past 17 years the Foundation has distributed over **\$875,000** in grants supporting education projects throughout the District. We encourage you to visit our website and to see how these funds have been used in our schools. **[www.scsdfoundation.org/grants](http://www.scsdfoundation.org/grants)**

We know that you believe that the success of the Syracuse City School District is fundamental to the health and vitality of our greater community and we thank you for your consideration of this request.

Enclosed, please find detailed information about available sponsorships, program advertising, table and ticket costs and associated benefits. To ensure proper recognition, we are asking sponsors to confirm their commitment by **September 9, 2020**. Please do not hesitate to contact Jan Quitzau at 315-391-0259 or [jquitzau@scsdfoundation.org](mailto:jquitzau@scsdfoundation.org) if you need additional information.

**We hope to hear from you soon,**

Michael Sattler, Chair  
SCSD Educational Foundation  
Board of Directors

Kimberly Armani, Chair  
Foundation Events Committee

*Cover and inside photographs reflect some of the past projects funded by the Foundation.*



# 2020 Sponsorship Opportunities

## Signature Sponsor \$8,000

Support both of the Foundation's annual events (Recognition Breakfast & Golf Tournament).

A savings of \$2,000!

Sponsorship entitles your company to the following:

- Title listing and company logo placements in all Foundation publications. (*Breakfast Program, Invitations, Golf Program, Marketing and Direct Mail, Promotions*)
- Full page cover advertising placement in all programs. (*inside front, inside back or back cover*).
- On stage introduction at each event.
- Inclusion in all Foundation public relations initiatives, press releases, and media opportunities.
- Company/Sponsor name in audio/visual presentation at breakfast.
- Prominent company logo placement, listing, and profile on Educational Foundation website.
- Prominent signage at all events, and opportunities to hang your own corporate banner.
- Two tables (16 guests) at the breakfast and (2) foursomes at the golf tournament (*if desired*).
- Company/Sponsor Name Sign on Table at each function.

## Graduate Level \$5,000

- Company/Sponsor name listing in printed program.
- Full page breakfast program cover ad (*inside front or inside back*).
- Company banner on presentation stage.
- Inclusion in all public relations initiatives, press releases, and media opportunities.
- Company/Sponsor name in audio/visual presentation.
- Company logo placement and link on Foundation website.
- One Table (8 guests) at the breakfast.
- Company/Sponsor name sign on table.

## High School Level \$2,500

- Company/Sponsor name listing in printed program.
- Full page ad in the printed program.
- Link and logo on Educational Foundation website.
- Company/Sponsor name in audio/visual presentation.
- Company banner on presentation stage.
- One Table (8 tickets) to the breakfast.
- Company/Sponsor name sign on table.

## Middle School Level \$1,500

- Company/Sponsor name listing in program and website.
- Company/Sponsor name in audio/visual presentation.
- One Table (8 tickets) to the breakfast.
- Company/Sponsor name sign on table.
- 1/2 page ad in the printed breakfast program.

## Elementary School Level \$1,000

- Company/Sponsor name listing in program and website.
- 4 Guest Tickets to the breakfast
- 1/4 page ad in the printed program.

## Table of Eight \$500

- One Table (8 seats) at the breakfast.



Individual tickets to the breakfast may be purchased for \$65 each.



Program Advertising Only (see specs below)

Full Page Ad - \$950 ♦ 1/2 Page Ad - \$750  
1/4 Page Ad - \$550

**Please submit your sponsorship agreement by September 9, 2020**

## ADVERTISING SPECIFICATIONS AND DEADLINE

- Full Page 4-Color Ad: 7½"W x 10"H (Vertical Only)
- Half Page 4-Color Ad: 7½"W x 4 ¾"H (Horizontal Only)
- Quarter Page 4-Color Ad: 3 ¾"W x 4 ¾"H (Vertical Only)

Ad Deadline: September 9, 2020 ▪ Ad Format: PDF or JPG

Please email to: [jquitzau@scsdfoundation.org](mailto:jquitzau@scsdfoundation.org)  
Questions? Please call Jan Quitzau at 315.391.0259





SCSD EDUCATIONAL FOUNDATION RECOGNITION BREAKFAST

**Sponsorship Deadline: September 9th**

# 2020 Sponsorship Agreement

Sponsor / Company Name \_\_\_\_\_

Contact Name (please print): \_\_\_\_\_

Listing Name for Program \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Office Phone \_\_\_\_\_ Mobile Phone \_\_\_\_\_

Email Address: \_\_\_\_\_

Your sponsorship contribution will be used to support education grants for projects in Syracuse City Schools. For tax purposes, the IRS requests we inform you that, over and above the value of the event, your contribution is tax deductible to the extent provided by law.

**Please select your choice of sponsorship opportunities:**

- |                          |                         |                   |
|--------------------------|-------------------------|-------------------|
| <input type="checkbox"/> | Signature Sponsor       | \$8,000           |
| <input type="checkbox"/> | Graduate Level          | \$5,000           |
| <input type="checkbox"/> | High School Level       | \$2,500           |
| <input type="checkbox"/> | Middle School Level     | \$1,500           |
| <input type="checkbox"/> | Elementary School Level | \$1,000           |
| <input type="checkbox"/> | Table of Eight          | \$500             |
| <input type="checkbox"/> | Guest Tickets # _____   | \$65 / each       |
| <input type="checkbox"/> | Program Ad: _____       | Full Page @ \$950 |
|                          | _____                   | 1/2 Page @ \$750  |
|                          | _____                   | 1/4 Page @ \$550  |

**Guest Names:**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_
8. \_\_\_\_\_

*Please note that we do not issue paper tickets for this event.*

*Guest names are required in advance and will be checked in and directed to assigned tables at registration.*

Amount Enclosed: \$ \_\_\_\_\_ Check Number: # \_\_\_\_\_

Authorization Signature \_\_\_\_\_ Date \_\_\_\_\_

**Please make checks payable to : SCSD Educational Foundation**

**Please submit by September 9, 2020**

**Mail to:** SCSD Educational Foundation, Attention: Jan Quitzau • PO Box 9827, Syracuse, NY 13290

***NOTE: This is a post office box that cannot accept FedEx or UPS deliveries. Please call if you want to send your donation via courier.***

For more information, contact Jan Quitzau, Foundation Administrator at 315.391.0259 / [jquitzau@scsdfoundation.org](mailto:jquitzau@scsdfoundation.org)