

You still have time to be a sponsor, buy an ad, or RSVP!



Syracuse City School District

**EDUCATIONAL
FOUNDATION**

WE INVITE YOU TO BE A SPONSOR OF
THE 17TH ANNUAL

Recognition Breakfast

FOR THE SYRACUSE CITY SCHOOL DISTRICT
EDUCATIONAL FOUNDATION



NEW DATE!

SATURDAY, SEPTEMBER 26, 2020

8:00 AM - 10:00 AM

REGISTRATION AND DOORS OPEN AT 7:30 AM,
PROGRAM BEGINS AT 8:00 AM

HOLIDAY INN LIVERPOOL



FEATURING
2020 ANNUAL RECOGNITION AWARDS
HONORING
BANKERS HEALTHCARE GROUP
AND
AMANDA MURPHY

PRESENTING
THE 2020 EDUCATOR OF THE YEAR AWARDS



MASTER OF CEREMONIES
DAN CUMMINGS
WSYR NEWSCHANNEL 9





SCSD Educational Foundation
PO Box 9827
Syracuse, New York 13290
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*Syracuse City School District
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To Friends of the Syracuse City School District!

It's not too late to support our **17th Annual SCSD Educational Foundation Recognition Breakfast!** Your support of this event and your commitment to educating the children in Syracuse City Schools are a vital part of our success. **Since we postponed the original date in March, the breakfast will now be held on Saturday, September 26th at the Holiday Inn Liverpool.**

We are pleased to announce that this year we will be recognizing **Bankers Healthcare Group**, for their long-standing dedication and contributions to the teachers and students at Dr. Weeks Elementary School. We are also presenting an award to **Amanda Murphy**, a volunteer who has given tirelessly of her time, energy, and resources to the students and teachers at Salem-Hyde Elementary School. We hope you will join us to congratulate and thank this year's award winners. In addition, we will be presenting our Annual Educators of the Year Awards!

The Foundation's Annual Recognition Breakfast has a direct impact on the students and teachers in Syracuse City Schools. The funds raised by the Breakfast support the mission of the Foundation, which is to enhance the quality of life and education of children in our Syracuse City Schools. Donations contributed to this event are used to support supplemental educational grants which teachers can apply for each year. In the past 17 years the Foundation has distributed over **\$875,000** in grants supporting education projects throughout the District. We encourage you to visit our website and to see how these funds have been used in our schools. www.scsdfoundation.org/grants

We know that you believe that the success of the Syracuse City School District is fundamental to the health and vitality of our greater community and we thank you for your consideration of this request.

Enclosed, please find detailed information about available sponsorships, program advertising, table and ticket costs and associated benefits. To ensure proper recognition, we are asking sponsors to confirm their commitment by **September 9, 2020**. Please do not hesitate to contact Jan Quitzau at 315-391-0259 or jquitzau@scsdfoundation.org if you need additional information.

We hope to hear from you soon,

Michael Sattler, Chair
SCSD Educational Foundation
Board of Directors

Kimberly Armani, Chair
Foundation Events Committee

Cover and inside photographs reflect some of the past projects funded by the Foundation.



2020 Sponsorship Opportunities

Signature Sponsor \$8,000

Support both of the Foundation's annual events
(Recognition Breakfast & Golf Tournament).

A savings of \$2,000!

Sponsorship entitles your company to the following:

- Title listing and company logo placements in all Foundation publications. (*Breakfast Program, Invitations, Golf Program, Marketing and Direct Mail, Promotions*)
- Full page cover advertising placement in all programs. (*inside front, inside back or back cover*).
- On stage introduction at each event.
- Inclusion in all Foundation public relations initiatives, press releases, and media opportunities.
- Company/Sponsor name in audio/visual presentation at breakfast.
- Prominent company logo placement, listing, and profile on Educational Foundation website.
- Prominent signage at all events, and opportunities to hang your own corporate banner.
- Two tables (16 guests) at the breakfast and (2) foursomes at the golf tournament (*if desired*).
- Company/Sponsor Name Sign on Table at each function.

Graduate Level \$5,000

- Company/Sponsor name listing in printed program.
- Full page breakfast program cover ad (*inside front or inside back*).
- Company banner on presentation stage.
- Inclusion in all public relations initiatives, press releases, and media opportunities.
- Company/Sponsor name in audio/visual presentation.
- Company logo placement and link on Foundation website.
- One Table (8 guests) at the breakfast.
- Company/Sponsor name sign on table.

High School Level \$2,500

- Company/Sponsor name listing in printed program.
- Full page ad in the printed program.
- Link and logo on Educational Foundation website.
- Company/Sponsor name in audio/visual presentation.
- Company banner on presentation stage.
- One Table (8 tickets) to the breakfast.
- Company/Sponsor name sign on table.

Middle School Level \$1,500

- Company/Sponsor name listing in program and website.
- Company/Sponsor name in audio/visual presentation.
- One Table (8 tickets) to the breakfast.
- Company/Sponsor name sign on table.
- 1/2 page ad in the printed breakfast program.

Elementary School Level \$1,000

- Company/Sponsor name listing in program and website.
- 4 Guest Tickets to the breakfast
- 1/4 page ad in the printed program.

Table of Eight \$500

- One Table (8 seats) at the breakfast.

❖
Individual tickets to the breakfast may
be purchased for **\$65 each**.

❖
Program Advertising Only (see specs below)
Full Page Ad - \$950 ♦ 1/2 Page Ad - \$750
1/4 Page Ad - \$550

Please submit your sponsorship agreement by September 9, 2020

ADVERTISING SPECIFICATIONS AND DEADLINE

- Full Page 4-Color Ad: 7½"W x 10"H (Vertical Only)
- Half Page 4-Color Ad: 7½"W x 4 ¾"H (Horizontal Only)
- Quarter Page 4-Color Ad: 3 ¾"W x 4 ¾"H (Vertical Only)

Ad Deadline: September 9, 2020 ▪ Ad Format: PDF or JPG

Please email to: jquitzau@scsdfoundation.org
Questions? Please call Jan Quitzau at 315.391.0259

