

SPONSORSHIP OPPORTUNITIES

SUBMIT YOUR SPONSORSHIP AGREEMENT BY MARCH 6, 2020

SIGNATURE SPONSOR

\$8,000

As a Signature Sponsor you will get to support both of the Foundation's annual events (Recognition Breakfast & Golf Tournament). A savings of \$2,000!

SPONSORSHIP DETAILS:

- Title listing and company logo placements in all Foundation publications. (Breakfast Program, Invitations, Golf Program, Marketing and Direct Mail, Promotions)
- Full page cover advertising placement in all programs. (inside front, inside back or back cover)
- · On stage introduction at each event.
- Inclusion in all Foundation public relations initiatives, press releases, and media opportunities.
- Company / Sponsor name in audio/visual presentation at breakfast.
- Prominent company logo placement, listing, and profile on Educational Foundation website.
- Prominent signage at all events, and opportunities to hang your own corporate banner.
- Two tables (16 guests) at the breakfast and (2) foursomes at the golf tournament (if desired).
- Company / Sponsor Name Sign on Table at each function.

GRADUATE LEVEL

\$5,000

SPONSORSHIP DETAILS:

- Company / Sponsor name listing in printed program.
- Full page breakfast program cover ad (inside front or inside back)
- Company banner on presentation stage.
- Inclusion in all public relations initiatives, press releases, and media opportunities.
- Company / Sponsor name in audio/visual presentation
- Company logo placement and link on Foundation website.
- One Table (8 guests) at the breakfast;
- Company / Sponsor name sign on table.

HIGH SCHOOL LEVEL

\$2,500

SPONSORSHIP DETAILS:

- Company / Sponsor name listing in printed program.
- Full page ad in the printed program.
- Link and logo on Educational Foundation website.
- Company / Sponsor name in audio/visual presentation.
- Company banner on presentation stage.
- One Table (8 tickets) to the breakfast
- Company / Sponsor name sign on table.

MIDDLE SCHOOL LEVEL

\$1,500

SPONSORSHIP DETAILS:

- Company / Sponsor name listing in program and website.
- Company / Sponsor name in audio/visual presentation.
- One Table (8 tickets) to the breakfast
- Company / Sponsor name sign on table.
- 1/2 page ad in the printed breakfast program.

ELEMENTARY SCHOOL LEVEL

\$1,000

SPONSORSHIP DETAILS:

- Company / Sponsor name listing in program and website.
- 4 Guest Tickets to the breakfast
- 1/4 page ad in the printed program.

TABLE OF EIGHT

\$500

SPONSORSHIP DETAILS:

One Table (8 seats) at the breakfast.

INDIVIDUAL TICKETS

\$65

ADVERTISING SPECIFICATIONS

FULL PAGE 4-COLOR AD: \$950

7½"W x 10"H (Vertical Only)

HALF PAGE 4-COLOR AD: \$750

7½"W x 4 ¾"H (Horizontal Only)

QUARTER PAGE 4-COLOR AD: \$550

3 $\frac{3}{4}$ W x 4 $\frac{3}{4}$ H (Vertical Only)

DEADLINE & SUBMISSION

MARCH 6, 2020 | AD FORMAT: PDF OR JPG

Please email to: jquitzau@scsdfoundation.org | Questions? Please call Jan Quitzau at 315.391.0259



SPONSORSHIP AGREEMENT FORM

SUBMIT YOUR SPONSORSHIP AGREEMENT BY MARCH 6, 2020

SPONSOR / COMPANY NAME					CONTACT NAME (PLEASE PRINT)				
LISTIN	IG NAME FOR PROGRAM								
ADDRESS			СІТҮ			STATE ZIP			
OFFICE PHONE			MOBILE PHONE			EMAIL ADDRESS			
	ponsorship contribution will be us love the value of the event, your c					ax purpose	es, the IRS requests	we inform you that, over	
PLEASE SELECT YOUR CHOICE OF SPONSORSHIP				GUEST	NAMES:				
OPPORTUNITIES:			1			5			
\bigcirc	SIGNATURE SPONSOR	\$8,000	2			6			
\bigcirc	GRADUATE LEVEL	\$5,000	3			7			
\bigcirc	HIGH SCHOOL LEVEL	\$2,500	4			8			
\bigcirc	MIDDLE SCHOOL LEVEL \$1,500			Please note that we do not issue paper Guest names are required in advance a registration.			r tickets for this event. and will be checked in and directed to assigned tables at		
\bigcirc	ELEMENTARY SCHOOL LEVEL	\$1,000							
\bigcirc	TABLE OF EIGHT \$500			PAYMENT INFORMATION:					
	GUEST TICKETS \$6	55 / EACH							
				AMOUNT E	NCLOSED		CHECK NUMBER #		
PRC	OGRAM ADVERTISIN								
\bigcirc	FULL PAGE	\$950		AUTHORIZA	ATION SIGNATURE		DATE		
\bigcirc	HALF PAGE	\$750		PLEASE MA	LEASE MAKE CHECKS PAYABLE TO: SCSD EDUCATIONAL FOUNDATION				
0	QUARTER PAGE \$550			Attention: J	ational Foundation an Quitzau y USA Drive, Syracuse, NY 13	3290			
				accept FedE	is a post office box, and canr ix or UPS. Please call if you w r donation via courier.	/ant		AATION, CONTACT: ation Administrator dation.org	